

THE FLORIDA PROVIDERS FOR TRAFFIC SAFETY, INC.

CODE OF ETHICS

We believe in the value and importance of the traffic and driving school industry as well as its future. The role we play is critical to serve consumers as well as protect the general public through education, preparation, and instruction.

We support and respect the Department of Highway Safety and Motor Vehicles, along with the traffic laws passed by our State Legislators. These officials have developed the fundamental rulings to driver's safety, and we pledge to support the principles set forth by our government administrators.

We value the importance of the relationship of our association and membership and shall respect all of the components of this relationship. We recognize that each one of us is a competitor unto its own, yet also realize that we are stronger as a group; therefore we will honor the rights and opinions of each and every member.

We believe that serving the public, as a provider, school, or business entity is an honorable occupation. This affords us a special opportunity to serve society, as well as teach and contribute our knowledge and trade to the community.

We shall not take this task lightly. We will strive to keep up to date on laws and to further the public's understanding of safe driving practices.

We will constantly promote safety and programs that are beneficial, and deal with community education and traffic related concerns.

Because of these beliefs, each member of TFPTS and their agencies shall at all times abide by and conform to the following code of ethics in their capacity as members:

Each member will abide, in all respects, by the TFPTS Code of Ethics and all other rules and regulations of TFPTS, including but not limited to TFPTS's Articles of Incorporation, By-laws, and Anti-Trust Compliance Policies and Procedures, and will ensure that their membership, or the membership of the entity for which they serve as officer, director, employee, or owner, as the case may be, in TFPTS, remains in good standing at all times. Furthermore, each member of the TFPTS will at all times obey all applicable federal, state and local laws and regulations and will provide or cause to provide the full cooperation of TFPTS when requested to do so by those institutions and their persons set in authority as are required to uphold the law.

Members of the TFPTS and their agencies will conduct the business affairs of TFPTS, and their own entities, that of their companies, in good faith and with respect, honesty, integrity, tolerance, fairness, due diligence, and reasonable competence.

Except as TFPTS may otherwise require or as otherwise required by law, no member shall share, copy, reproduce, transmit, divulge or otherwise disclose any confidential information related to the affairs of FPTS and each member will uphold the strict confidentiality of all meetings and other deliberations and communications of the TFPTS.

Members of TFPTS and their agencies will exercise professionalism and good judgment in their dealings with authorities, governmental entities, suppliers and the general public and will respond to the needs of TFPTS and its membership in a responsible manner.

No member of the TFPTS will use any information provided by TFPTS or acquired as a consequence of the member's service/affiliation to TFPTS in any manner other than in furtherance of his or her duties.

The TFPTS dedicates itself to leading by example in serving the needs of the industry in representing the interests and ideals of the traffic safety industry.

No member of TFPTS shall persuade or attempt to persuade any member, exhibitor, advertiser, sponsor, subscriber, supplier, contractor, or any other person or entity with an actual or potential relationship with another member. No member shall use their membership to pressure other members to use their products or services. No solicitation of personal business, or business unrelated to the affairs of TFPTS, shall be conducted during official TFPTS meetings.

Members must act at all times in the best interest of TFPTS and not for personal or third party gain or financial enrichment. Specifically, members of TFPTS shall avoid placing (and avoid the appearance of placing) one's own self-interest or any third-party interest above that of TFPTS.

No member shall allow his or her products or services to be advertised or marketed in what would appear to be a deceptive or misleading manner.

All members of TFPTS shall abide by Federal Anti-Trust Rules at official TFPTS meetings or any meetings or communications of any type between members of TFPTS.

In the case of any person or organization bound by this Code of Ethics that is suspected of violating thereof, the information shall be referred to the TFPTS Ethics Committee for investigation and recommendations.

I have read and understand the TFPTS Code of Ethics and agree to abide in full.

Signature

Printed Name & Title

TFPTS Member Organization

Date